



Barry Moniak's Professional Profile

**Innovative Leadership Consultant | Fearless Leadership Speaker
Black Diamond Business Trainer**

*Business expert befriends black diamonds on ski slopes
and in life, helps mission-minded leaders
create fearless winning teams.*

A core trait which sets fearless leaders apart is a *developed* inclination to befriend fear, not just face it. They then infuse this atypical mindset into those who look to them for leadership. Hence, the development of fearless teams.

The workplace is the ideal space for this transformation to take place; not the mountain top, seaside, church or synagogue; not even the latest greatest get motivated seminar.

What makes Barry the “go-to guy” to help you create a fearless environment?

Having been born empathic, his intuitional nature adds flavor and depth of understanding to his 3 decades of consulting, speaking and training, 2 decades as a PSIA certified ski instructor, and a rich and modestly varied business background.

Prior to the establishment of *End in Mind*, Barry built and maintained, or sold, a number of innovative businesses: general construction; custom remodel; asbestos abatement; business valuation and sales; high end restaurant service and training; individual, couples and professional counseling and coaching.

This experiential insight led Barry to approach business entities and teams as integrated beings. In his consulting, platform presentations and training, he brings focus to areas where teams experience fear and their response to it.

He then empowers leadership teams and audiences to befriend their fears and apprehensions, to accomplish the mission their business was intended to achieve.



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