



Barry Moniak's Professional Profile

**Fearless Leadership Speaker | Black Diamond Business Trainer
Innovative Leadership Consultant**

*Business expert befriends black diamonds on ski slopes
and in life, helps mission-minded leaders
create fearless winning teams.*

A core trait which sets fearless leaders apart is a *developed* inclination to befriend fear, not just face it. They then infuse this atypical mindset into those who look to them for leadership. Hence, the development of fearless teams.

The workplace is the ideal space for this transformation to take place; not the mountain top, seaside, church or synagogue; not even the latest greatest get motivated seminar.

What makes Barry the “go-to guy” to help you create a fearless environment?

He is a business consultant who also speaks and trains. Adding flavor to his presentations and depth of understanding to his thirty-year *End In Mind* speaking, training and consulting, is a rich, modestly varied business background, and twenty-one years as a PSIA certified ski instructor.

Prior to the establishment of *End in Mind*, Barry built and maintained, or sold, a number of innovative businesses: general construction; custom remodel; asbestos abatement; business valuation and sales; high end restaurant service and training; individual, couples and professional counseling and coaching.

This experiential insight led Barry to approach business entities and teams as integrated beings. In his platform presentations, training and consultation, he brings focus to areas where teams experience fear and their response to it.

He then empowers audiences and leadership teams to befriend that fear and apprehension, and accomplish the mission their business was intended to achieve.



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“Mission-minded leaders create fearless winning teams”